

Abbreviated Rules for POS and Websites

Open to legal US residents of Texas who are 21 years of age or older. Restrictions apply. Visit www.paulaneraddisonoktoberfest.com for Official Rules and how to enter. Copies of the Official Rules will also be available at the Addison Oktoberfest 2023 event. No purchase, payment, or donation is necessary to enter or to win. A purchase, payment, or donation will not improve your chances of winning. Only one entry per person. All federal, state, local and municipal laws and regulations apply. Void where prohibited. Paulaner USA White Plains, NY.

2024 Munich Oktoberfest Trip Sweepstakes OFFICIAL RULES

1. NO PURCHASE, PAYMENT, OR DONATION IS NECESSARY TO ENTER OR TO WIN. A PURCHASE, PAYMENT, OR DONATION WILL NOT IMPROVE YOUR CHANCES OF WINNING. ONLY ONE ENTRY PER PERSON. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.
2. The 2024 Munich Oktoberfest Trip Sweepstakes (the "Drawing") is open only to persons 21 years of age or older at the time of entry and who are legal US residents of Texas. The officials, officers, and employees of Paulaner USA LLC, the Town of Addison, Texas, alcoholic beverage licensees, their advertising and promotional agencies, participating Addison Oktoberfest sponsors, all contractors involved with the Addison Oktoberfest event, and the immediate family members of, and any persons domiciled with, any such officials, officers, and/or employees, are not eligible to enter or to win. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.
3. To enter the Drawing: (a) complete and submit the online entry form available at <https://visitaddison.com/tourism/2024-munich-oktoberfest-trip-sweepstakes> no later than Sunday, September 17, 2023 by 6:00pm (CST); or (b) print an official entry form available at www.addisonoktoberfest.com and mail to Town of Addison Special Events, Attention: Munich Trip, PO Box 9010, Addison, TX 75001-9010; or (c) obtain an official entry form at the Addison Oktoberfest 2023 event (to be held from Thursday, September 14, through Sunday, September 17, 2023), complete it, and deposit it at the Information booth. No purchase, payment, or donation is necessary or required to enter the Drawing. Only one entry per person is allowed regardless of the method of entry used. If multiple entries are received from the same person, only the first entry will be considered, and subsequent entries will be disqualified. The period to enter the Drawing begins on August 21, 2023, and ends on September 17, 2023, at 6:00 pm (CST) (the "Drawing Period"). All entries must be submitted no earlier than the beginning of the Drawing Period. Entries made by mail only must be postmarked between August 21, 2023, and September 17, 2023, and be received by the Town of Addison on or before September 23, 2023. Mail in entries received after September 23, 2023 will not be eligible or considered. By entering, you agree to allow the Town of Addison and Paulaner USA to contact you via email to communicate future event and branding information unless you opt out officially.
4. One (1) winner ("Winner") will be selected in a random drawing from among all eligible entries received to be held on or about 10:00 a.m. on September 29, 2023. The Winner will be awarded the following prize ("Prize"): (i) two roundtrip coach airfare tickets from the international US airport closest to Winner's residence (as determined by Sponsor) to Munich, Germany, (ii) three days and two nights hotel stay (single room, double occupancy) including breakfast at a hotel selected by Sponsor, (iii) two VIP passes to the 2024 Munich Oktoberfest (the "Festival") for one afternoon or evening to enjoy traditional German music and food (including access to the Paulaner Tent at the Festival). Tickets will be for attendance at the 2024 Oktoberfest in Munich, Germany for one afternoon or one evening between September 15 and September 30, 2024. Sponsor will attempt to accommodate the Winner's schedule, but Sponsor

cannot guarantee any specific date of attendance. Winner need not be present to win. The odds of winning are the same no matter the method of entry selected and will depend on the number of total eligible entries received. The approximate retail value ("ARV") of the Prize is \$3,500.00. All other costs not specifically mentioned as included with the Prize including, but not limited to, all taxes, local transportation, passports, additional hotel stay, changes to reservations, fuel, insurance, meals, beverages, gratuities, room service, other services, upgrades, souvenirs, and personal expenses, are the sole responsibility of the Winner and Guest to pay. No alcohol is being awarded as part of the Prize.

5. Entries to the Drawing that are not on the official Drawing form, and any entry that is incomplete, lost, late, postage-due, misdirected or illegible, will not be accepted. The Town of Addison and Paulaner USA will not be responsible for failure to receive entries due to transmission failures, technical failures, or delays of any kind whatsoever, including, without limitation, malfunctioning of any telephone or computer network, delays in the delivery of entries, hardware, or software. Entrants also agree that the Town of Addison and Paulaner USA are not responsible or liable for any injury or damage to an entrant's or third person's computer related to or resulting from the Drawing. The Town of Addison and Paulaner USA are not liable for damage to a user's computer system in any way due to an entrant's participation in the Drawing or downloading any information in connection with the Drawing, including without limitation any server failure, lost, delayed or corrupted data or other malfunction. Any questions regarding the number of entries submitted shall be determined by the Town of Addison in its sole discretion, and the Town of Addison reserves the right to disqualify any entry by persons determined to be tampering with or abusing any aspect of the Drawing. All entries become property of the Town of Addison and Paulaner USA and none will be returned.

8. Subject to verification of eligibility and compliance with these Official Rules, the Winner will receive the Prize for which the Winner's name was drawn. Sponsor reserves the right, at its sole discretion, to substitute the Prize with one of equal or greater value or with a company check in the amount of the ARV of the Prize. In the event there is a difference between the actual value of the Prize and the stated ARV of the Prize, there will be no refund or reimbursement provided. The Winner must provide his/her social security number and will be issued an IRS Form 1099 as a condition to receiving the Prize. The Winner will use one of the two airline tickets and one of the two Festival tickets. The Winner may select one (1) guest ("Guest") to use the remaining airline and Festival tickets. Winner and Guest must use the Prize on the same days/nights and must travel together to Germany. All components of the Prize must be used in one trip and no refund or compensation will be paid if the Prize or any component thereof is not used or otherwise declined. Guest has no independent rights to the Prize.

9. Official photo identification (e.g., valid driver's license) and a signed Affidavit of Eligibility and Liability and Publicity Release will be required to claim the Prize. Winner will be notified by telephone and email provided by Winner at time of entry. If the Winner fails to personally confirm his or her selection as the Winner within five (5) business days following notification from Paulaner USA, he or she will be disqualified and will forfeit all interest in the Prize, and a substitute winner will be selected if time permits.

10. In the event the Winner does not accept the Prize for any reason, is deemed ineligible by the Town of Addison or Paulaner USA, declines the Prize after acceptance, or fails to comply with these Official Rules, the Prize will be awarded to a substitute winner selected in a random drawing from among all remaining eligible entries. This process will be repeated, if necessary, until a Winner is determined.

11. Winner is solely responsible for any reporting and payment of any taxes applicable to the Prize. Winner and Guest are solely responsible for obtaining a passport in a timely manner allowing travel to Germany. Copies of Winner's and Guest's passports must be provided to Sponsor at least eight (8) weeks prior to the scheduled departure date or the Winner will be disqualified and forfeit the Prize in which case a substitute winner may not be selected and the Prize may not be awarded. Once travel arrangements have been made, they cannot be changed. **Participants who are unwilling to fly to Germany to attend the Festival because of health, safety, or other concerns should not enter**

the Drawing as no cash alternative to the Prize will be available. Winner and Guest must have all identification and other documents necessary for travel including, but not limited to, documents showing personal vaccinations and/or proof of negative COVID testing as may be required for International travel to Germany. In the event the 2024 Festival is cancelled or rescheduled, Sponsor will substitute the Prize, in its sole discretion, with one of equal or greater value which may or may not be a trip to a future Munich Oktoberfest, or with a company check in the amount of the ARV of the Prize.

12. Winner will be required to complete an Affidavit of Eligibility, and a Liability and Publicity Release which must be returned within the time specified by Sponsor. Failure to sign and return the Affidavit or Release in a timely fashion, or to comply with any term or condition of these Official Rules, may result, in the sole discretion of the Town of Addison or Paulaner USA, in the Winner's disqualification, the forfeiture of his or her interest in the Prize, and the award of the Prize to a substitute winner if time permits. Winner is responsible for proper behavior of Winner and Guest at all times and no refund or compensation will be provided if the Winner and/or Guest is asked to leave the hotel, the Festival, or any other location as a result of unruly behavior. Winner and Guest may be required to sign additional Releases as may be required by the Festival.

13. By accepting the Prize, the Winner consents to allow his/her name, biographical information and likeness to be publicized by the Town of Addison and Paulaner USA in any media, including the internet, without limitation or further compensation, and to allow the official Prize presentation to be recorded for use by the Town of Addison and Paulaner USA for advertising and promotion in their sole discretion.

14. Winner may waive his/her right to receive the Prize. No cash substitution is allowed and there is no cash alternative. Winner's right to receive the Prize is non-assignable and non-transferable. The Prize and individual components of the Prize package are subject to availability and the Town of Addison and Paulaner USA reserve the right to substitute the Prize with one of equal or greater value.

15. By participating in the Drawing, entrants agree to be bound by these Official Rules and the decisions of the Town of Addison, which shall be final in all respects. All entries and information submitted are subject to public review. The Town of Addison reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of the Drawing as solely determined by the Town of Addison. The Town of Addison has and reserves the right in its sole and absolute discretion to amend these Official Rules and to suspend the Drawing and all matters pertaining thereto for any reason whatsoever or for no reason.

16. In the event the Drawing is compromised by tampering or other causes beyond the reasonable control of the Town of Addison which corrupts or impairs the administration, security, fairness or proper operation of the Drawing, the Town of Addison reserves the right, in its sole discretion, to suspend, modify or terminate the Drawing. Should the Drawing be terminated prior to the stated expiration date, the Town of Addison reserves the right to award the Prize based on the entries received before the termination date.

17. For a copy of these Official Rules, visit www.addisonoktoberfest.com or send a self-addressed, stamped envelope to: Town of Addison Special Events, "Munich Official Rules Request," PO Box 9010, Addison, TX 75001. A winners list may be obtained by writing to Town of Addison Special Events, "Munich Winner List Request," PO Box 9010, Addison, TX 75001 (requests for winners list must be received by October 6, 2023).

18. The Town of Addison and Paulaner USA are not responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials or information relating to the Drawing.

19. All officials, officers, employees, representatives, agents and legal advisors of the Town of Addison and Paulaner USA are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected,

incomplete, illegible, or unintelligible entries; (ii) any condition caused by events beyond the control of the Town of Addison that may cause the Drawing to be disrupted or corrupted; (iii) any printing or typographical errors in any materials or other information associated with the Drawing; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of the Prize, or acceptance, possession, or use of the Prize, or from participation in the Drawing. By participating, each entrant agrees to release and hold the Town of Addison and Paulaner USA and the employees, officers, directors, shareholders, agents, representatives of the Town of Addison and Paulaner USA, their affiliates, advertising, promotion, fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Drawing or resulting from entrant's participation, acceptance, possession, or use of the Prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. All participants and/or entrants in the Drawing RELEASE, REMISE, ACQUIT, AND FOREVER DISCHARGE the Town of Addison and Paulaner USA, and their respective officials, officers, employees, representatives, and agents, from and against all claims and damages arising in connection with each participant's and entrant's participation and/or entry in the Drawing and/or their receipt or use of the Prize. This event is governed by Texas law (without reference to its conflict of laws provisions) and is subject to all federal, state and local laws; venue for any action shall lie in the State courts of Dallas County Texas. Any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred but in no event attorney fees. Entrant waives any claim for punitive, incidental, or consequential damages. With regard to the Prize being awarded, Sponsor makes no express or implied warranty of merchantability or fitness for a particular purpose.

20. The official sponsor ("Sponsor") of the Drawing is Paulaner USA LLC, White Plains, NY which is responsible for providing the Prize. Selection of the Winner of the Drawing is being managed by Town of Addison, Texas.